



All About BuGoudi House Entertainment Services

BuGoudi House was conceived in 2012 as an artist management company, **Amy Goudy** has been the adopted “GodMother” to a whole group of young people in the Charlotte area since 2006, when **SchylerChaise** released his first mix tape and had record labels wanting to sign him she decided to get into management so that he would not get trapped in a bad contract. Soon after he brought the rest of the members of what was to be the **Forever FC Collective** to the table along with Saloan Rochelle who wanted to help solidify the brand. It was February 2012 and Lute released “*West 1996*” which was immediately hailed as an instant classic even as a mixtape.

May 15th 2013 Goudy announced that **NinthWave Records**, a ten year strong imprint supporting a number of artists and music genres, was merging with BuGoudi House and additionally launching **FC Music Group**, **DCCIV** and **SR Branding** (renamed to **She Rules Media**) to provide additional support services. Most recently Goudy has partnered with **Kevin Carter** on his **KEVINVAIN** clothing line and created **AKACHII CREATIVES** as an incubator for various creative individuals such as photographers, videographers and graphic designers, as well as a modeling agency.

Representing the Forever FC collective of **Lute**, **Schyler**, **Jimmy Kelso** and **Ry** as well as **Tange Lomax** and **Lynn Kieno**. BuGoudi House operates with the intention of allowing it's clients to manage the creative aspects of their careers while providing a solid business support structure as a full service entertainment company to include management, distribution, merchandising, and branding (PR and marketing).

DCCIV, (704 in roman numerals) was originally founded as a merchandising company to introduce the “**Charlotte**” specific clothing as represented by Forever FC members. The division will be expanding to include tour and fan merchandise as well as higher end limited edition items.

Ninthwave Records continues to support artists in the synth pop, electronic and techno music genres.

Finally, in collaboration with **Saloan Rochelle**, BuGoudi House will be incubating **She Rules Media**, which provides, branding, marketing and social media support. Some of SR Branding's services are photography, web design, graphics support (lyric videos, album/project covers etc.). The branding strategy will stretch across all divisions and will work collaboratively with artist / genre / label and marketing teams.